



# Deb Jones

## Get Focused & Focus Games

**Saturday & Sunday, Sept. 16 – 17, 2017**

**9 – 4 pm (2-day registration only for working spots)**

### **Saturday am: Performance Fundamentals**

An overview of the various techniques commonly used to develop and maintain behaviors in a positive reinforcement-based training system. • Advantages to training with primarily positive reinforcement • Primary & secondary reinforcers • The importance of play. Emotions, motivation and training • Using shaping, luring and targeting to build behaviors. • Teaching self-control without punishment

### **Saturday pm: Tricks**

Practicing the techniques introduced in the morning. • The benefits of trick training for dog, trainer, and the relationship • Tricks as the foundation for a variety of dog sport behaviors • Practice using the techniques of shaping, luring, and targeting to develop behaviors • Criteria setting, rate of reinforcement, adding cues • Types of tricks: paw tricks, head tricks, spin tricks, down tricks

### **Sunday am: Get Focused!**

An introduction to the basic of the focus training system. • How focus differs from attention • How focus benefits training • The process of focus training • Acclimation • RFTs • Offered focus • Focus & behavior • What to do when things go wrong...

### **Sunday pm: Focus Games**

Introduces informal focused interactions. Teams will practice acclimation, RFTs, and games. • Fun games (2 treat/toys, cookie/toy race, come & go) • Moving games (stop & go, stalker) • Surprising games (30 second jackpot, mix it up, hidden treasures)

**To register for a working spot, please fill out our questionnaire and submit it by Sept. 1. Click [here](#).**

**To register for an auditing spot, click [here](#).**

**Fees:** Maximum 10 working spots. Both days run from 9 am to 4 pm. Working spots, \$360 for both days. Auditors, \$90 for each day. If you need help with online registration, please contact [dog.class.register@gmail.com](mailto:dog.class.register@gmail.com).

For further seminar information, contact Rick Pisani at [luv2heel@me.com](mailto:luv2heel@me.com)

Seminar will be held at Port Chester Obedience Training Club

220 Ferris Avenue, Ground Floor Rear, White Plains, NY

[www.pcotc.org](http://www.pcotc.org)

914-269-8550



### **DEBORAH JONES, Ph.D.**

Deborah Jones, Ph.D. is a psychologist who specializes in learning theory and social behavior. She has taught a variety of psychology courses at Kent State University for the past 20 years.

Deb has been training dogs for performance events for the past 25 years and was an early innovator in the use of clicker training techniques in dog training. She has owned and worked with a variety of breeds and has earned top level titles in agility (MACH), rally (RAE), and obedience (UD) competitions.

Her focus is on developing training methods that are enjoyable and effective for both the dog and the trainer. Her mission is to help others develop strong positive relationships with their dogs. Her favorite saying is "it's all tricks!"

In 2004 Deb developed the FOCUS training system, along with agility trainer and World Team member Judy Keller. FOCUS stands for Fun, Obedience & Consistency lead to Unbelievable Success. They first applied FOCUS training to agility dogs but quickly realized its usefulness for all dog sports.

Their latest work is "The Focused Puppy" which lays out a strong and systematic foundation for all future training. Deb has written a series of 4 books with Denise Fenzi titled "Dog Sport Skills." She is currently working on a book on Cooperative Care.

Deb has taught a variety of dog training classes, workshops, and seminars. She loves teaching in an online format!

Deb's website is [www.k9infocus.com](http://www.k9infocus.com) and her blog is at [www.k9infocus.wordpress.com](http://www.k9infocus.wordpress.com).